

## Indianapolis Region Motorsports



### Racing Capital of the World

Three of the world's largest one-day sporting events are held in Indianapolis. The Indianapolis 500, the Brickyard 400 and the Red Bull Indianapolis MotoGP are all held at the Indianapolis Motor Speedway.

In addition, O'Reilly Raceway Park is home to the NHRA U.S. Nationals annually. These races, together with many other local events, are the reason we are called "The Racing Capital of the World" and are home to nearly 500 motorsports firms.

The Indianapolis Region hosts over 500 motorsports companies employing 10,000+ experienced, high skilled workers.

Degree programs geared for the technical and business aspects of motorsports are available through Purdue University, Marian College, IUPUI (testing lab) and others.

There are more than 50 race tracks in Indiana including Figure 8, Oval, Road Course, Drag Strip and Kart tracks.

### Dallara to create new look for IZOD IndyCar

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IZOD IndyCar officials announced a new race car design for the 2012 season. A new chassis will be built in Speedway, by Dallara. The new design boasts safety, raceability, cost-effectiveness, efficiency, relevant technology, American-made, green and modern looks.

The rolling chassis manufactured by Dallara to IndyCar specifications will cost \$349,000, with a complete car costing \$385,000. This is a 45 percent price decrease from the current IZOD IndyCar Series formula.



### Regional Motorsports Teams (*sampling*)

Andretti Autosport  
Dreyer & Reinbold Racing  
John Force Racing  
Panther Racing  
Pedregon Racing  
Prudhomme Racing  
Schumacher Racing  
Sarah Fisher Racing  
Tony Stewart Racing  
Target Chip Ganassi Racing

### Regional Manufacturers/Shops (*sampling*)

Active Sensors  
AED Products LTD  
Auto Research Center  
Bishop Steering Technology  
Bruce Litton Trailers  
CL Tech, Inc.  
C & R Racing  
Hoosier Tire  
Mark One Composites  
Saldana Racing Products  
US Auto Club  
Weld Tech, Inc.

### Indiana Motorsports Association

The Indiana Motorsports Association, Inc. is a specialized association in pursuit of unifying all motorsports business-related interests within the State of Indiana and to enrich the economic impact of Indiana motorsports businesses.

They have developed key relationships with the racing business community as well as governmental institutions and Universities. They see their mission as not only that of a racing association, but as a unique and determined focal point that can reach multiple automotive manufacturers, racing teams and companies to aid with the creation of economic growth in the State of Indiana.

The 10-county Indianapolis Region includes Boone, Hamilton, Hancock, Hendricks, Johnson, Madison, Marion, Monroe, Morgan and Shelby counties.

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### Indy Partnership

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