

Shelby County

Racing to the Future with Leadership, Location

Knauf Insulation North America, Shelby County's largest employer, demonstrated its leadership in green technologies with its new engineering headquarters in Shelbyville.

The building has been awarded a LEED Gold-NC Certification from the United States Green Building Council in recognition of its leading-edge environmentally responsible energy-saving design.

The new 24,860-square-foot office space uses 30 percent less energy and water than a conventional building. Locally obtained and recycled materials were used during construction and rapidly renewable materials were used in lieu of most petroleum-based products. A white membrane roof, native plant material landscaping, recycled water irrigation and shaded parking ensures that minimal heat island effect is felt by

the local community. Super insulated walls, the strategic use of sun-shaded windows and "daylight harvesting" also vastly reduce the need for electricity.

The attention paid to energy efficiency and sustainable design was a natural projection of Knauf's overall sustainability philosophy, notes Director of Sustainability and Product Affairs Scott Miller. "Our fiberglass insulation is comprised of renewable, abundant materials such as sand and a minimum of 35 percent post-consumer recycled glass. And we use our proprietary ECOSE Technology."

ECOSE Technology results from more than five years of intense Knauf research

and development. Miller explains, "ECOSE Technology extends our product benefits further because it is based on rapidly-renewable bio-based materials instead of the non-renewable petroleum-based chemicals used in traditional fiber glass insulation binders. Eliminating those petrochemicals helps preserve our world's energy resources and significantly reduces our carbon footprint. ECOSE Technology creates a more advanced and sustainable product, and since no phenol or formaldehyde is used, it also eliminates manufacturing emissions of those chemicals."

Knauf's engineering headquarters wasn't the only nod to sustainability in Shelby County. In July, Major Health Partners opened the new \$7 million ReNovo Orthopaedic Center on I-74. The 25,000-square-foot facility was designed from the ground up to represent the best available technology and integrated services in orthopedic care. It also includes numerous "green" features, including wind turbines to provide power to the electric grid serving the center.

"This is not an office building that has been converted for medical use," explained Jack Horner, president and CEO of Major Health Partners. "The Major Hospital board of directors focused on building an advanced facility specifically designed to promote excellence in orthopedic and rehabilitation care."

The new center is home to three Major Health Partners orthopedic practices: FORCE (Family Orthopaedic and Rehabilitation Center), a surgical practice; the SportWorks Rehabilitation Center; and Major Sports Medicine. ReNovo offers comprehensive services from joint replacement to rehabilitating work- or sports-related injuries.

High-speed fiber-optic connectivity links the ReNovo Center to Major Hospital and other regional health care facilities, enabling surgeons and physicians to transmit secure high-resolution images to facilitate treatment and diagnosis. "Only a few facilities in the Midwest have advanced capabilities like these, so we expect to be very competitive in offering the highest quality of orthopedic care in Central Indiana," explained Horner.

"ReNovo Center's location right off the Interstate makes Major Hospital's full line of services easily accessible to a broad region," said Shelbyville Mayor Scott Furgeson. "With the center's top surgeons, physicians and rehab professionals, there will be no need to drive to other counties

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SHELBYVILLE, INDIANA



Knauf Insulation leads by example through its green technologies and practices.

for quality care.”

Another major employer, Indiana Live! Casino, opened its doors to the public in March. The \$200 million, 233,000-square-foot facility is open 24 hours a day, seven days a week and is located adjacent to Indiana Downs race track. It employs more than 750 people and carries an estimated annual payroll of more than \$20 million a year.

The new casino offers 2,000 high-tech slot machines and electronic blackjack, roulette and three-card poker devices. It also features a state-of-the-art poker room. To complement its gaming experiences, Indiana Live! Casino features six unique dining and entertainment venues, including the Maker’s Mark Bourbon House & Lounge, NASCAR Sports Grille, Live! Market, Angels Rock Bar, and the Mosaic Nightclub and Lounge.

The casino is adjacent to Indiana Downs race track, one of the reasons plans are underway to establish a new Regional Equine Diagnostic and Surgical Center in Shelby County. The proposed \$10 million center will house the most technologically advanced medical equipment to diagnose and treat horses, while providing an educational opportunity for Purdue University veterinary students.

Shelbyville and Shelby County are contributing a total of \$2.3 million to the center, and Purdue University will raise funds for the remainder of the cost over the next three to five years. Plans call for locating the new center just a few miles from the Indiana Downs track in Shelbyville. The process of acquiring a site is now underway.

“Purdue’s goal is to create a world-class regional equine medical center that minimizes injury and promotes advancements in equine health,” said Dr. Willie M. Reed, dean of the Purdue School of Veterinary Medicine. “This center will establish Shelby County as

the equine center for Indiana, while supporting a true partnership among our school, practitioners, the horse racing industry and the local community.”

The new center, which will be part of the Purdue Equine Sports Medicine program based at Purdue’s West Lafayette campus, would offer advanced diagnostic imaging, shockwave therapy, endoscopy and specialized equine surgery in the proposed one-story, 18,000-square-foot facility.

“The Indiana horse racing industry is poised for significant growth with the development of new gaming resources

at Indiana’s race tracks,” said Robert N. Jackman, a Purdue veterinary graduate and former state senator. “This will enhance economic development efforts and positively impact property values in Shelby County.”

The Shelby County Development Corp. continues to work with existing and prospective companies to make Shelby County ideal for business. The county’s many advantages include great transportation infrastructure, a low cost of doing business, affordable land prices, a highly competitive labor force and an inexpensive cost of living. Amenities, including the newly renovated, 91-year-old Strand Theatre and the Shelby County Players community theatre, make Shelby County an ideal place to work and live.

For recreational opportunities, 186-acre Blue River Memorial Park features a soccer complex, softball quadruplex and concession areas in addition to a nature trail, fishing node, observation blind, picnic area, woods and natural bioswales. The entire park is handicapped-accessible. Its third phase will include tennis, basketball and volleyball courts, canoe access, a nature center and a ropes course. •

Shelby County, Indiana

Where great opportunities await your business — and family!

BUSINESS FRIENDLY:

- Centrally located between Indianapolis and Cincinnati
- 20 minutes to Indianapolis metro area
- Easy access to: I-74, I-65, State Road 9 and State Road 44
- 40 minutes to Indianapolis International Airport; 70 minutes to Greater Cincinnati Airport
- Local government that is pro-business

FAMILY FRIENDLY:

- Excellent schools
- Recreational amenities (including the new Blue River Park)
- A great place to call home!

Shelby County Development Corporation

16 Public Square, Suite A, Shelbyville, IN 46176
 Phone: 317-398-8903 / Fax: 317-398-8915
 Dan Theobald, Executive Director
 e-mail: d.theobald@shelbydevelopment.com

www.shelbydevelopment.com

